

## MSE Promotes two key employees

**VAN NUYS, CA** - Micro Solutions Enterprises (MSE), promotes Gil Wazana and Bob Tury into new management positions.

According to Luke Goldberg, SVP MSE, "Both Gil Wazana and Bob Tury have a proven track record of success here at MSE. I have total confidence that they will excel in their newly appointed roles. At MSE, our trademarked "Choose Quality" slogan revolves not just about product quality, but more importantly, the hiring and retention of high caliber employees like Bob and Gil.

Gil has been promoted to VP sales for US and Latin America. Gil has shown remarkable growth in his 13 years at MSE and he had already taken on many of the roles that are typical of a VP of Sales. Gil's cross training in multiple other departments combined with a stellar work ethic, intelligence, dedication, and a thirst for continual improvement makes him ideally suited to thrive in this position.

Bob Tury has been promoted to Senior Director of East Coast Sales and Distribution. In his 5 years at MSE, Bob has achieved consistent excellence both in sales and operations. Additionally, Bob has hired and trained a great team that is a reflection of his management capabilities. Bob's responsibilities will not change much since as was the case with Gil, he is already filling the role that his new title indicates. Bob's former title was never illustrative of the responsibilities that Bob takes on for the PA office."

Micro Solutions Enterprises (MSE) manufactures a full line of high-quality compatible monochrome, color, MICR and JUMBO toner cartridges. The company utilizes more than 30 patents and patent-pending technologies in their Intelligent Re-engineering™ manufacturing process. MSE's manufacturing capacity exceeds 300,000 toner cartridges per month and 100% of all MSE products are proudly manufactured in the USA. The company owns and operates more than 260,000 square feet in California and Pennsylvania as well as additional distribution facilities in Canada, the Netherlands, Brazil and Israel. MSE offers full solutions for outsourcing, private labeling, private packaging, and blind drop shipping. The company also offers award-winning sales training, customized marketing materials and additional value-added services.

### Corporate Headquarters

8201 Woodley Avenue  
Van Nuys, CA 91406 USA  
Tel: 818.407.7500  
Fax: 818.407.7575  
Toll Free: 800.673.4968  
E-mail: [info@mse.com](mailto:info@mse.com)

### East Coast

301 National Road, Ste. 400  
Exton, PA 19341 USA  
Tel: 610.594.8600  
Fax: 610.594.8030  
Toll Free: 800.418.4968  
E-mail: [info@mse.com](mailto:info@mse.com)

### Canada

7075 Edwards Blvd., Unit 2  
Mississauga, Ontario, Canada, L5S 1Z2  
Tel: 905.565.6518  
Fax: 905.565.7063  
Toll Free: 888.561.4541  
E-mail: [info@msecanada.com](mailto:info@msecanada.com)

### Europe

Landbouwweg 27  
3899 BB Zeewolde  
The Netherlands  
Tel: +31.36.522.2601  
Fax: +31.36.522.6875  
E-mail: [info@mse-europe.com](mailto:info@mse-europe.com)

[ [www.mse.com](http://www.mse.com) ]