

# MSE wins Environmental Award, State Of California Honors MSE's Commitment to Waste Reduction.

**VAN NUYS, CA** - Micro Solutions Enterprises (MSE), the industry leader for quality compatibles, wins recognition of distinction as California honors workplaces committed to waste reduction.

California leads the nation in its effort to reduce waste and each year businesses are being recognized for their innovative, environmentally friendly programs and policies, this year MSE is being named a recipient of the 2009 Waste Reduction Awards Program (WRAP). Green businesses save money, this year's WRAP honorees have diverted more than 2 million tons of materials annually from local landfills through aggressive



resource management and recycling programs, and their voluntary waste reduction efforts have improved their balance sheets through savings of \$150 million in operating costs.

"Approximately half of the 93 million tons of solid waste generated annually in California comes from the business sector; MSE will continue doing its part, but we all need to do more," says Yoel Wazana, President. "For more than 15 years, MSE has been an environmentally conscious company. Since 2007, we have recycled more than 2,300 tons of manufacturing waste and we are also proud to be an ISO 14001 certified company and EPA WasteWise Partner."

Micro Solutions Enterprises (MSE), an ISO 9001/ISO14001 certified company utilizing 28 patented and patent-pending technologies, manufactures a full line of high-quality compatible toner cartridges, MICR toner cartridges and print head based inkjets. MSE's manufacturing capacity exceeds 300,000 toners and 200,000 inkjet cartridges per month. The company owns and operates more than 260,000 square feet in California and Pennsylvania as well as additional distribution facilities in Canada, the Netherlands, Brazil and Israel. MSE offers full solutions for outsourcing, private labeling, private packaging, and blind drop shipping. The company also offers comprehensive managed print solutions, award-winning sales training, customized marketing materials and additional value-added services.

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