

FOR HP® Color LaserJet CP4025, CP4525, CM4540 Series Color Toner Cartridges



Compatible with:

HP® Color LaserJet CP4025dn, CP4025n, CP4525dn, CP4525n, CP4525xh, CM4540, CM4540f, CM4540fskm

Complete with Smart Print Chip

Patented Technology



At MSE, every aspect of our products from quality and reliability to aesthetics and environmental impact is thoroughly analyzed on an ongoing basis. We look for areas of continuous improvement and create ground-breaking patented technologies to keep pace with OEM design. The result is a better built, higher quality, more consistent product.

MSE Brand Benefits & Features

- First released in November 2009, the HP® CP4025/CP4525 printer series was an addition to HP's Enterprise segment 4 printers.
- Ideal for in-house marketing and large workgroups looking to increase productivity and efficiency.
- MSE's HP® CP4025/CP4525 cartridges contains the new Secondary Cleaning System Technology (SCS), which keeps the PCR totally clean of toner additive throughout the complete life of the cartridge, which is especially critical with faster speed (42 ppm) and higher yielding (8,500 – 17,000 pages) cartridges. Thus eliminating many historical issues in print defects such as streaking, dirty print, and backgrounding.
- Great dealer margins available to OEM customers seeking true alternatives to the very costly OEM cartridges.
- MSE as always approved this product using the markets' most exhaustive testing protocols including; environmental stress testing, accelerated aging testing, shipping simulation, and ISO 19798 testing.

Packaging features:

- Easy 4 step "Install and recycle" instructions
- quick zipper pull
- Vivid 4 color graphics
- SFI Eco-packaging reduces footprint



Packaging options:

Choose between the MSE brand and the Generic brand box.



Absolute Color Technologies (ACT) is the culmination of years of research, development, and deployed resources with the goal of providing the industry's first and only OEM alternative color toner cartridges.



What does SCS do?

SCS technology actually adds a new critical cleaning component to the cartridge that keeps the OPC and PCR free from toner buildup for the full life of the cartridge.



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Machine Type.....Color Laser Printer
 Print Speed.....35 PPM (CP4025), 42 PPM (CP4525, CM4540)
 Print Resolution1200 x 1200 DPI
 Page Yield.....See Chart

Product Dimensions

U.S. Length 14.5 in Width 5.25 in Height 9.7in
 Metric Length 36.8 cm Width 13.3 cm Height 24.8 cm

Product Weight/ Shipping

U.S.Black HY: 3.6 lbs.¹ Black SY: 3.4 lbs.¹ Colors: 3.4 lbs.¹
 MetricBlack HY: 1.6 kg.¹ Black SY: 1.5 kg.¹ Colors: 1.5 kg.¹

MSE Information

Overpack Shipping Box SizesMD 1, 2, 3, 4, 6, 8, 10, and 12 Pack
 Complete with Smart Print ChipYes
 OEM/ MSE Part No.See Chart

| PRODUCT | OEM PART NO. | MSE PART NO. | MSE YIELD ² | OEM YIELD ² | COST PER PAGE | | | | STREET PRICE | | | |
|-------------------------------|--------------|--------------|------------------------|------------------------|---------------|-----------|-----------|-----------|--------------|----------|----------|----------|
| | | | | | MSE | | OEM | | MSE | | OEM | |
| | | | | | U.S. cent | Euro cent | U.S. cent | Euro cent | U.S. | Euro | U.S. | Euro |
| MSE Brand (Black) | CE260A | 02-21-450014 | 8,500 | 8,500 | 1.3 | 0.8 | 1.9 | 1.3 | \$112.50 | € 68.60 | \$157.99 | € 114.10 |
| Private Label Brand (Black) | CE260A | 02-21-450010 | 8,500 | 8,500 | 1.3 | 0.8 | 1.9 | 1.3 | \$112.50 | € 68.60 | \$157.99 | € 114.10 |
| MSE Brand (Cyan) | CE261A, | 02-21-450114 | 11,000 | 11,000 | 5.7 | 3.6 | 7.8 | 5.7 | \$209.00 | € 129.70 | \$285.99 | € 206.70 |
| | CF031A | | | 12,500 | | | 6.0 | 4.8 | | | \$249.99 | € 181.80 |
| Private Label Brand (Cyan) | CE261A | 02-21-450110 | 11,000 | 11,000 | 5.7 | 3.6 | 7.8 | 5.7 | \$209.00 | € 129.70 | \$285.99 | € 206.70 |
| | CF031A | | | 12,500 | | | 6.0 | 4.8 | | | \$249.99 | € 181.80 |
| MSE Brand (Yellow) | CE262A | 02-21-450214 | 11,000 | 11,000 | 5.7 | 3.6 | 7.8 | 5.7 | \$209.00 | € 129.70 | \$285.99 | € 206.70 |
| | CF032A | | | 12,500 | | | 6.0 | 4.8 | | | \$249.99 | € 181.80 |
| Private Label Brand (Yellow) | CE262A | 02-21-450210 | 11,000 | 11,000 | 5.7 | 3.6 | 7.8 | 5.7 | \$209.00 | € 129.70 | \$285.99 | € 206.70 |
| | CF032A | | | 12,500 | | | 6.0 | 4.8 | | | \$249.99 | € 181.80 |
| MSE Brand (Magenta) | CE263A | 02-21-450314 | 11,000 | 11,000 | 5.7 | 3.6 | 7.8 | 5.7 | \$209.00 | € 129.70 | \$285.99 | € 206.70 |
| | CF033A | | | 12,500 | | | 6.0 | 4.8 | | | \$249.99 | € 181.80 |
| Private Label Brand (Magenta) | CE263A | 02-21-450310 | 11,000 | 11,000 | 5.7 | 3.6 | 7.8 | 5.7 | \$209.00 | € 129.70 | \$285.99 | € 206.70 |
| | CF033A | | | 12,500 | | | 6.0 | 4.8 | | | \$249.99 | € 181.80 |

Special Notes

- 1 Weight may vary depending on packaging.
- 2 Average page yield based on ISO 19798. Actual yield may vary depending on environmental conditions, media, and usage.
- * High yield black cartridge will be available soon.
- ** MSE's color cartridges meet the yield based on the CP4525 cartridges (11,000) and the standard yield cartridges that ship with the CM4540. HP is also offering a higher yield, lower CPP 12,500 cartridge and MSE is investigating an alternative gram fill to meet the yield of the CM4540 color cartridges (12,500).

About MSE

MSE is the largest USA based remanufacturer and is acclaimed as one of the leading edge innovators in the marketplace. MSE has pioneered the process of "Intelligent Re-Engineering" as applied to remanufactured printer consumables which is a protocol that employs patented technologies, proprietary processes, and stringent testing methodologies all with the goal of providing the markets best alternative to high cost OEM print consumables. MSE has multiple certifications and accreditations including ISO 9001 and 14001. Coupled with our engineering prowess MSE also prides itself on offering the highest levels of after sales support to its dealers through its consultative sales and marketing programs. MSE is a global entity with sales and distribution in Canada, Europe (UK and the Netherlands), Israel, Brazil, California, and Pennsylvania.

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