

# FOR HP® LaserJet P2015 Extended Yield Toner Cartridges



### Compatible with:

HP® P2015dn, P2015d, P2015, P2015x, M2727nf MFP

Complete with Smart Print Chip



Our line of extended life cartridges are supported by the market's most advanced and patented technologies, custom formulations of raw materials, and rigorous "real world" testing protocols. The goal is to provide a product that offers consistently excellent output from start to finish with no degradation. Many of MSE's proprietary systems and materials allow us to eliminate many industry wide historical challenges associated with duplexing, which has become more common in offices to save paper and costs prevalent in MPS engagements.



The ISO 19752 standard is a standardized page yield test for monochrome (b/w) laser printer cartridges. The test is done with a minimum of nine cartridges tested on three separate printers with a standard print/test page under specific environmental conditions and printer settings. MSE monochrome cartridges meet/exceed OEM yield based on ISO 19752 test methodologies.

## MSE Brand Benefits & Features

- MSE MPS Engineered™ cartridges offers up to 43% yield increase™ when compared to the OEM.
- Engineered for optimal yield for MPS and cost per page sales models.
- First released in November 2006, the P2015 series replaces the 1320 series released in October 2004.
- The P2015 series is HP's segment 2 offering. The P2015 is targeted at entry level monochrome users. The P2015 is ideal for small and medium sized workgroup environments.
- MSE as always approved this product using the markets most exhaustive testing protocols including; environmental stress testing, accelerated aging testing, shipping simulation, and ISO 19752 testing.

### Packaging features:

- Easy 4 step "Install and recycle" instructions
- quick zipper pull
- Vivid 4 color graphics
- SFI Eco-packaging reduces footprint



### Packaging options:

Choose between the MSE brand and the Generic brand box.



MSE Brand



Generic Brand



**Compatible with:** HP® LaserJet P2015dn, P2015d, P2015, P2015x, M2727nf MFP

Machine Type..... Laser Printer  
 Print Speed..... 27 PPM  
 Print Resolution ..... 1200 x 1200 DPI  
 Page Yield..... See Chart

**Product Dimensions**

U.S. .... Length 13.0 in    Width 4.75 in    Height 7.5 in  
 Metric ..... Length 33.0 cm    Width 12.1 cm    Height 19.7 cm

**Product Weight/ Shipping**

U.S. .... 2.10 lbs.<sup>1</sup>  
 Metric ..... 0.95 kg.<sup>1</sup>

**MSE Information**

Overpack Shipping Box Sizes ..... Small 2, 6, 12, and 19 PK  
 Complete with Smart Print Chip ..... Yes  
 OEM/ MSE Part No..... See Chart

PRODUCT	OEM PART NO.	MSE PART NO.	MSE YIELD <sup>2</sup>	OEM YIELD <sup>2</sup>	COST PER PAGE				STREET PRICE			
					MSE		OEM		MSE		OEM	
					U.S. cent	Euro cent	U.S. cent	Euro cent	U.S.	Euro	U.S.	Euro
MSE Brand	Q7553X	02-21-53162	10,000	7,000	1.5	1.2	2.4	1.8	\$150.00	€ 117.35	\$164.99	€ 128.95
Private Label Brand	Q7553X	02-21-53122	10,000	7,000	1.5	1.2	2.4	1.8	\$150.00	€ 117.35	\$164.99	€ 128.95

**Special Notes**

- <sup>1</sup> Weight may vary depending on packaging
- <sup>2</sup> Average page yield based on ISO 19752. Actual yield may vary depending on environmental conditions, media, and usage.

**About MSE**

MSE is the largest USA based remanufacturer and is acclaimed as one of the leading edge innovators in the marketplace. MSE has pioneered the process of “Intelligent Re-Engineering” as applied to remanufactured printer consumables which is a protocol that employs patented technologies, proprietary processes, and stringent testing methodologies all with the goal of providing the markets best alternative to high cost OEM print consumables. MSE has multiple certifications and accreditations including ISO 9001 and 14001. Coupled with our engineering prowess MSE also prides itself on offering the highest levels of after sales support to its dealers through its consultative sales and marketing programs. MSE is a global entity with sales and distribution in Canada, Europe (UK and the Netherlands), Israel, Brazil, California, and Pennsylvania.

**Corporate Headquarters - USA**  
 8201 Woodley Avenue  
 Van Nuys, CA 91406 USA  
 Tel: 818.407.7500  
 Fax: 818.407.7575  
 Toll Free: 800.673.4968  
 E-mail: info@mse.com

**East Coast- USA**  
 301 National Road, Ste. 400  
 Exton, PA 19341 USA  
 Tel: 610.594.8600  
 Fax: 610.594.8030  
 Toll Free: 800.418.4968  
 E-mail: info@mse.com

**MSE Europe**  
 Landbouwweg 27  
 3899 BB Zeewolde  
 The Netherlands  
 Tel: +31.36.522.2601  
 Fax: +31.36.522.6875  
 E-mail: info@mse-europe.com

**Parts Now! Canada**  
 32 Richelieu  
 Lacolle, Quebec J0J1J0  
 Local Tel: 450.246.2133  
 Toll Free: 877.246.2133  
 Fax: 450.246.2913

[www.mse.com](http://www.mse.com)

[www.mse-europe.com](http://www.mse-europe.com)