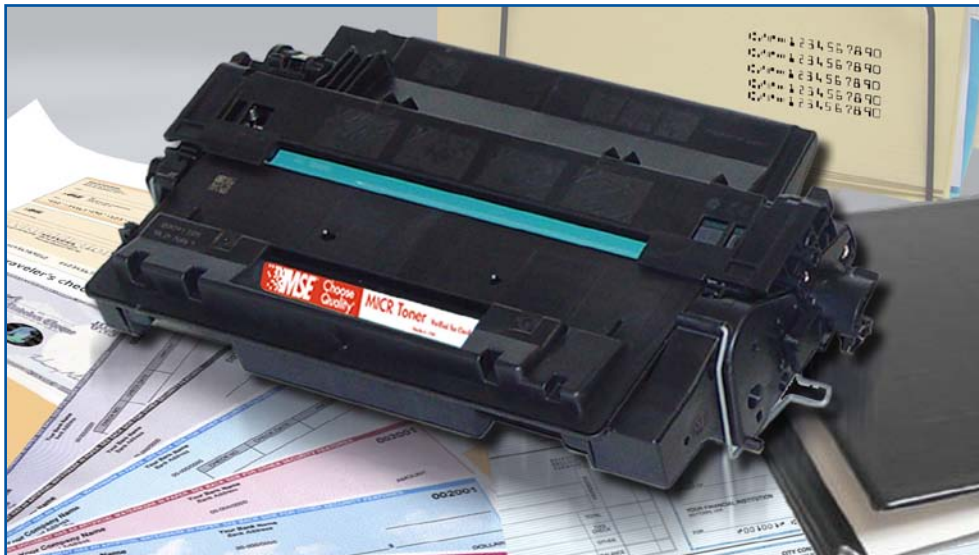


FOR HP® LaserJet P3015 MICR Series Toner Cartridges



Compatible with:

HP LaserJet Enterprise P3010, P3015, P3015d, P3015dn, P3015x

Complete with Smart Print Chip

Patented Technology

INTELLIGENT RE-ENGINEERING™

At MSE, every aspect of our products from quality and reliability to aesthetics and environmental impact is thoroughly analyzed on an ongoing basis. We look for areas of continuous improvement and create ground-breaking patented technologies to keep pace with OEM design. The result is a better built, higher quality, more consistent product.



MSE is the ONLY aftermarket supplier on the X9 committee, which is a committee for financial industry standards.

Each cartridge is tested for signal strength on actual check stock.

ISO 19752 CERTIFIED YIELD

The ISO 19752 standard is a standardized page yield test for monochrome (b/w) laser printer cartridges. The test is done with a minimum of nine cartridges tested on three separate printers with a standard print/test page under specific environmental conditions and printer settings. MSE monochrome cartridges meet/exceed OEM yield based on ISO 19752 test methodologies.

MSE Brand Benefits & Features

- First released in June 2009, the HP P3015 printer series replaces the P3005 series released in November 2006.
- The HP P3015 series introduced the term "Enterprise" between LaserJet and the model number.
- Ideal for the segment 3 SME (small and medium sized enterprise) market.
- Each MSE MICR cartridge is tested for signal strength on actual check stock.
- Huge profit opportunity. MICR profit margins can exceed 70%.
- MSE as always approved this product using the markets most exhaustive testing protocols including; environmental stress testing, accelerated aging testing, shipping simulation, and ISO 19752 testing.

Packaging features:

- Easy 4 step "Install and recycle" instructions
- quick zipper pull
- Vivid 4 color graphics
- SFI Eco-packaging reduces footprint



Packaging options:

Choose between the MSE brand and the Generic brand box.



Compatible with: HP® LaserJet Enterprise P3010, P3015, P3015d, P3015dn, P3015x , P3016

Machine Type.....Laser Printer
 Print Speed.....42 PPM
 Print Resolution1200 x 1200 DPI
 Page Yield.....See Chart

Product Dimensions

U.S. 55A: Length 14.5 in Width 5.25 in Height 9.75in
 55X: Length 15.5 in Width 7.5 in Height 12.5in

Metric..... 55A: Length 36.8 cm Width 13.3 cm Height 24.8 cm
 55X: Length 39.4 cm Width 19.1 cm Height 31.8 cm

Product Weight/ Shipping

U.S. 55A: 3.52 lbs.¹
 55X: 5.31 lbs.¹

Metric 55A: 1.6 kg.¹
 55X: 2.4 kg.¹

MSE Information

Overpack Shipping Box Sizes 55A: Medium 1, 2, 3, 4, 6, 8, 10, and 12 Pack
 55X: Tall 2, 4, and 6 Pack

Complete with Smart Print ChipYes

OEM/ MSE Part No.....See Chart

PRODUCT	OEM PART NO.	MSE PART NO.	MSE YIELD ²	OEM YIELD ²	COST PER PAGE				STREET PRICE			
					MSE		OEM		MSE		OEM	
					U.S. cent	Euro cent	U.S. cent	Euro cent	U.S.	Euro	U.S.	Euro
MSE Brand MICR-SY	CE255A 02-81600-001	02-21-5515	6,000	6,000	3.0	2.2	4.1	3.0	\$179.00	€ 133.60	\$245.00	€ 182.85
Private Label Brand MICR-SY	CE255A 02-81600-001	02-21-5518	6,000	6,000	3.0	2.2	3.7	2.8	\$179.00	€ 133.60	\$245.00	€ 182.85
MSE Brand MICR-HY	CE255X 02-81601-001	02-21-5517	12,500	12,500	2.4	1.8	3.2	2.4	\$299.00	€ 223.15	\$400.00	€ 298.50
Private Label Brand MICR-HY	CE255X 02-81601-001	02-21-5520	12,500	12,500	2.4	1.8	3.2	2.4	\$299.00	€ 223.15	\$400.00	€ 298.50

Special Notes

- ¹ Weight may vary depending on packaging
- ² Average page yield based on ISO 19752. Actual yield may vary depending on environmental conditions, media, and usage.

About MSE

MSE is the largest USA based remanufacturer and is acclaimed as one of the leading edge innovators in the marketplace. MSE has pioneered the process of “Intelligent Re-Engineering” as applied to remanufactured printer consumables which is a protocol that employs patented technologies, proprietary processes, and stringent testing methodologies all with the goal of providing the markets best alternative to high cost OEM print consumables. MSE has multiple certifications and accreditations including ISO 9001 and 14001. Coupled with our engineering prowess MSE also prides itself on offering the highest levels of after sales support to its dealers through its consultative sales and marketing programs. MSE is a global entity with sales and distribution in Canada, Europe (UK and the Netherlands), Israel, Brazil, California, and Pennsylvania.

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